

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

THE OVERSEAS PRESS

# BULLETIN

WORLD PRESS CENTER • PHONE LW 4-3500

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Vol. 19, No. 16

April 18, 1964

## BILLION-DOLLAR FAIR OPENS AS BIGGEST, BEST EVER

### Visitors: Best Informed, Best Seated in History

By AL PETERSON

With the drama of a Presidential visit, the cacophony of a dozen foreign tongues and numerous bands, a baseball game across the street and, possibly, the fireworks of a racial demonstration, the New York World's Fair will get off to a zestful start next Wednesday.

Over 16,000 guests have been invited to the Fair's Singer Bowl where, at 11 a.m. on April 22, this two-year billion dollar extravaganza will be officially launched.

President Johnson has said he will be there as have also leaders of several foreign governments, captains of industry and over 500 news correspondents.

Dedicated to "man's achievement on a shrinking globe in an expanding universe," the event will open with blessings from Catholic, Jewish and Protestant spokesmen. Richard Tucker of the Metropolitan Opera will sing the

### ABOUT THIS ISSUE . . .

This special edition of the Bulletin draws together information which should help OPCers work out stories on the event and enjoy it, too

National Anthem accompanied by a 100-man U.S. Marine Band, a World's Fair band and Guy Lombardo's orchestra.

Speeches will follow by the President, ex-President Truman, N.Y. Gov. Rockefeller, NYC Mayor Wagner, and Indira Gandhi, sister of India's Prime Minister Nehru.

Fair prexy Robert Moses and Chairman Tom Deegan will also talk. U.S. Postmaster General Gronouski will present folders of commemorative stamps to principals.

The ceremony will end on the happy notes of Richard Rodgers' official World's Fair song, "Fair is Fair".

(Cont'd on page 4)



VIEW OF THE FAIR: Overall scene, featuring U.S.S. Unisphere at Fair entrance.

## King Hussein Set For Friday Visit

His Majesty, King Hussein, of the Hashemite Kingdom of Jordan, will be guest at an OPC gala Press Luncheon Friday, April 24, at 12:45 p.m.

The King will be accompanied by a distinguished diplomatic entourage, including members of his Cabinet, the Jordanian Ambassadors to Washington and to the United Nations, and the American Ambassador to Jordan.



Hussein is in the United States on an official visit, during which he will consult with the President and other high officials and will visit NASA facilities at Cape Kennedy.

His appearance at OPC will be the final public engagement in his ten-day

tour, and he is expected to be ready with newsmaking comments on his discussions in America.

Arrangements have been made for full press facilities during his visit to the Clubhouse, and the Jordanian flag will be flown from the building during the day.

Members should make reservations at once, in view of limited seating capacities.

### ANNUAL MEETING NOTES

For a preview of what's to come in the OPC's future, members should make it a point to be at the Annual Meeting next Tuesday.

Because the Club is now edging toward fiscal solvency, these plans take on special significance.

Meeting hour is at 8 p.m. Those wishing to dine at the Club before may want to do so, though no meeting-connected dinner is planned.



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## CLUB'S 25th STIMULATES PRESS, RADIO INTEREST

The OPC's 25th anniversary events not only received good coverage but stimulated further interest in the Club.

One result will be the televising tonight on the "Hy Gardner Show" (Ch. 9 at 10 p.m., EST) of a shoptalk discussion of the biggest possible story that could break at this time. On tape for the airing are Turner Catledge, Barrett McGurn, Richard Tregaskis, Bob Considine and Jess Gorkin.

It's the second video appearance in recent weeks for Catledge, who appeared on NBC-TV's "Today" show the day of the dinner, to talk about the foreign correspondent.

All the anniversary events — the awards, the dinner and the OPC Week proclamation — received excellent local coverage and some editorial comment (including one heartwarming example in the *Jersey Journal*).

According to the Club PR Chairman Charles Campbell, the Silver Jubilee events also brought out interest from many local radio and television stations who inquired about coverage of future OPC events. Some definite commitments include stations WJIZ, WRUL and WFUV.

Mary Hornaday celebrated the OPC's 25th in print with a piece about the Club in the *Christian Science Monitor*.

## Calendar

NOTICE: All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday Luncheons are broadcast regularly at 5 p.m. over WNYC.)

**Tues., April 21 — Annual Meeting.** *Discussion of Club future.* 8 p.m.

**Fri., April 24 — Luncheon,** with Jordan's King Hussein. 12:30 p.m. \$5.

**Tues., April 28 — Reception for Maj. Gen. W. Austin Davis.** 5 to 7:30 p.m.

**Wed., April 29 — Wednesday Luncheon,** with Dr. Samuel Gould, of educational television Channel 13. 12:30 p.m. \$3.

**Thurs., April 30 — Screening, "Black Like Me"** starring James Whitmore, 8:30 p.m.

**Tues., May 12 — Book Fair,** featuring books by OPC authors. Display begins at 5 p.m. Cocktails, dinner later. \$4.15.

**Tues., May 12 — Metropolitan Opera Studio Concert.**

**Thurs., May 21 — N.J. Centennial Regional Dinner.** Cocktails, 6:30. Dinner, 7:30 p.m. \$5.

**Thurs., May 21 — OPC Charter Flight** leaves New York for Paris, returns June 21 from London.

**Wed., May 27 — Concert,** with Elena Raina, soprano. 8:30 p.m.

**Fri., June 5 — Luncheon,** with Israeli Prime Minister Levi Eshkol. 1 — 2:15 p.m.

## "WHERE IN THE WORLD DO YOU FIND SMITH-CORONA PORTABLE TYPEWRITERS?" (EVERYWHERE IN THE WORLD)



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## Every Day is Special Out at Flushing Meadow

In addition to frequent Olympic trials, auto races, folk dances, baseball with the Mets in Shea Stadium across the street, and a multitude of other events nearly every day at the World's Fair will be dedicated to something with appropriate festivities and distinguished guests.

Opening Day next Wednesday, will be States Day followed by New York State Day on Thursday. The 24th will be Montana Day, the 27th Sierra Leone Day and May 1st will be Loyalty Day complete with White House proclamation.

A few other prominent days include: May 6 — Lebanon National Day, May 16 — Ireland, May 19 — Austria, May 19 — Israel, June 17 — Berlin, and so on.

But there will be more esoteric days, too, such as Westwood Women's Club Day, Personal Affairs Day, Highway Users Day, and Amalgamated Clothing Workers of America Day.



# HOW TO GET PRESS PASSES TO FAIR

The World's Fair is issuing two kinds of press pass, Permanent and Daily.

*Permanent* will be given to working press, radio and TV men assigned to and working daily at the Fair and to those of New York metropolitan media accredited as working press by Police Dept. If no police card, then send request on organization letterhead from publisher, managing or news editor or station manager stating name(s) of those assigned and approximate dates of visit to:

Press Control Office  
Press Bldg.

New York World's Fair 1964-65  
Flushing, N.Y. 11380

**NOTE:** For Opening Day ceremonies special tickets are needed *in addition* to press pass.

Day passes can be obtained by writing letter as above to same address. Passes can be picked up in Pass Office of Administration Bldg. To confirm, call Joe Famm, Press Control Office, (212) WF 4-6540.

This applies to foreign as well as U.S. correspondents.

## Many Foreign Dignitaries Among Fair's Visitors

Heads of state and top officials of many countries are already scheduled to visit the Fair. Several will attend during their "national day," and some will link their visit with official invitations to the White House.

Opening day, April 22, will attract many heads of government, prime ministers and other officials from the U.N. and those attending a SEATO/CENTO meeting in New York.

Following is a partial and *tentative* list of government chief and date of visit provided OPC by the Fair's protocol office:

April 2: Prime Minister Williams, Trinidad.

April 3: King Hussein of Jordan (who will also be luncheon guest at OPC on April 24.)

April 22 to end of month: One or more Presidents from Central America.

April or May: King Mwami Mwambutsa IV of Burundi.

April or May: Prime Minister Menzies of Australia.

May 5-6: President Macapagal of the Philippines.

May 16: President Sukarno of Indonesia.

June 5: Prime Minister Eshkol of Israel.

June 5-11: The Shah of Iran.

June 6-8: Prime Minister Krag of Denmark.

July 15: Prince Philip of the United Kingdom.

*Special Identification:* During certain special events, get press identity buttons in Press Building which the Pinkerton police have been instructed to honor and assist. Transport from Press Building to event provided in some cases

## OPC to Host Fair Guests

OPC will issue *guest cards* to visiting journalists and friends of members. Apply to Beth Davis at Clubhouse (LW 4-3500).

*Rooms*, though limited, will be available to visiting members and friends on a first-come-first-served basis. Reservations necessary.

\* \* \*

Hotel reservations can be made without charge through the World's Fair Housing Bureau, 30 Rockefeller Plaza, New York, N.Y. 10020. (Over 350 hotels and motels have pledged not to raise rates during the Fair season.

## GOOFER

By a mailer's error some members received with their 1964 *Dateline* a letter addressing them as "a select group of national and international figures".

## Amphenol Connector Division

of Amphenol-Borg Electronics Corporation makes a broad range of connecting devices and printed circuitry for the smallest airborne electronic gear, for general industrial use and for the largest umbilical cords on rockets.

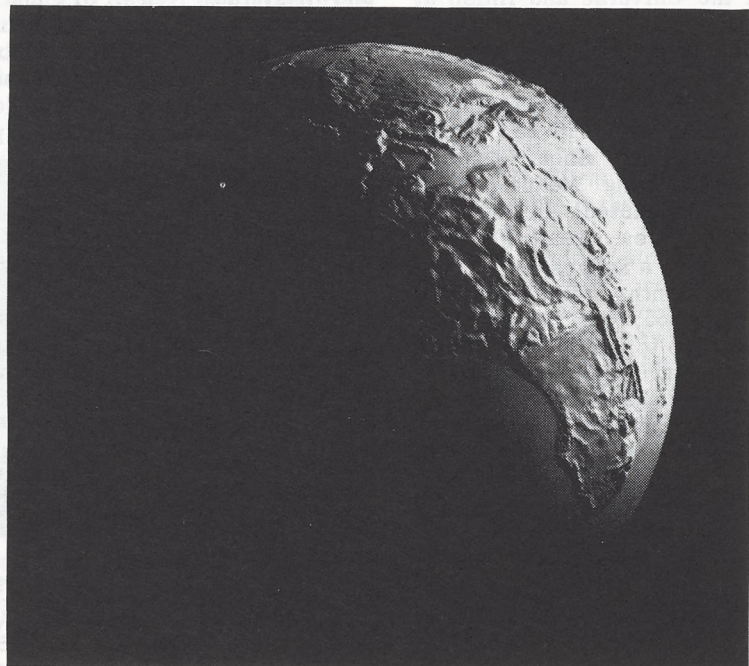
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PUBLIC RELATIONS

## How to tell all sides of this story in '64...



**AP**

THE ASSOCIATED PRESS





**NEWS ARCH:** One of the eleven General Foods "Archways of Understanding," set up to flash current news bulletins to Fair visitors, sends a message to the OPC: "General Foods Salutes the Overseas Press Club of America. . . ."

(Cont'd from page 1)

### Massive News Coverage

Seating sections for over 500 press representatives and a large standing area for photographers and others is directly in front of the speaker's stand. Elevated stands for TV and radio crews have been provided on both sides of the rectangular stadium. There's no doubt this will be one of the best-covered debuts of the season.

Before the official ceremony there will be a parade of nationality groups, industrial floats and bands, beginning at 9:30 AM. This will pass a reviewing stand and press-radio-TV platforms at the Court of the Universe and finish at the Unisphere.

Meanwhile, out at the ballpark across the Avenue from the Fair, thousands of fans will be convening to see the N.Y. Mets play Chicago in the brand-new 55,000-seat Shea Stadium.

In short, Flushing Meadow next Wednesday will undoubtedly be the most densely populated area on earth.

### "May have a Success"

Through 6 months this year and another six in 1965, the World's Fair expects to draw up to 300,000 visitors a day for a grand total of some 70 million.

At press time over \$35 million has come from advance sale of more than 28 million tickets — more than the entire attendance at the 1939 N.Y. World's Fair. This is nearly three times greater than original target figures and has enabled the Fair to repay \$3 million in bank loans not due until August. Fair officials optimistically predict they will pay off the \$30 million 6% debenture notes outstanding before end of this year, though maturity is not till August, 1966.

These figures all led Robert Moses

## 'Greatest (Press) Facility For An Event of This Type' Awaits Newsmen at Fair

recently to laconically state, "We may have a success on our hands."

### News Facilities Among Best

With many chiefs of state and VIP's slated to the visit the Fair, a plethora of events such as Nationality Days and Olympic trials, and the prospect of innovations by several exhibitors, the Fair promises to be a source of important news and feature material during its twelve month existence.

Major news media have already established permanent staffs in the Press Building with such amenities as desks, typewriters and photo processing rooms generously provided by Fair veep *Bill Berns'* Communication and Public Relations division.

The *NY Times*, for example, will have usually six, sometimes more, reporters at the Fair with their own cubicle of in the Press Building. Others with permanent quarters and staffs include New York's *Herald Tribune*, *Daily News*, *World-Telegram*, *Journal-American* and *Amsterdam News*. UPI and AP both have reporting and photographic staffmen on the spot. UPI is also official Fair photographer. USIA and Press Wireless have office space as do others.

About a dozen desks and typewriters

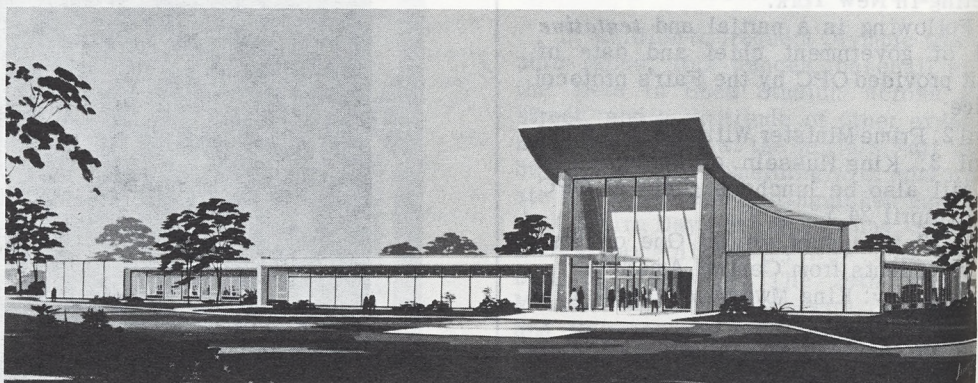
in a bullpen are on a first-come-first-served basis. *Jerry Edelberg*, assistant publicity director with the William Donoghue organization which is running press affairs, said there will also be a tent with typewriters and desks adjacent to the Press Building during Opening Day and a week following.

He also said there will usually be two press conferences a day in the Press Building Auditorium and daily issuance of events calendars, backgrounders and press releases.

Radio and TV facilities under supervision of *Walter Giebelhaus* are located under the stands in the Singer Bowl. There is also adequate wiring throughout the Fairgrounds for TV production and transmission.

All major networks have basic staffs assigned to space allocated to them in the area. Studio space and tape-recording facilities are available for visiting correspondents.

NBC will telecast a 1½ hour spectacular on the Fair opening night and it's morning "Today" show will devote two hours to the Fair that morning. Next month NBC will broadcast the Emmy Awards ceremonies held in the Texas Pavilion.



**PRESS BUILDING:** Described as the "greatest facility for an event of this type," the Fair's Press Building will have desks, typewriters and pushbutton phones, darkrooms, and Western Union for the working press. Here can be had daily calendar of events, backgrounders, press releases and photo file. Press briefings held twice daily. People to contact: *Pete McDonnell*, *Jerry Edelberg*, *Joyce Martin* (press info, releases, magazine features); *Joe Boyl* (press kits and press aides as guides); *Jack Downey* (photos); *Bob Essex* (press conferences, equipment and space); *Steve Johnson* (loan of tape equipment and studio space); *Walter Giebelhaus* (radio-TV space and facilities). Daily news items from the Press Section goes to 8,000 addressees. Ex-*NY Timesman William L. Laurence* is Science Consultant.



## FAIR HIGHLIGHTS

Here's highlights of a few other exhibits:

Vatican — Michelangelo's Pieta, of course, just arrived last week.

Berlin — Unique 360-degree movie projector that casts image completely around plastic globe; also gold clock given to President Kennedy and now loaned back by his widow.

Jordan — The famous Dead Sea scrolls.

Hawaii — sit inside a volcano and watch hula dancers (properly covered).

New York City — scale model of the city.

New York State — You can write out your answer to "There ought to be a law . . ."

Hummel — Biggest collection of these popular figurines ever assembled.

Hollywood USA — Watch them shoot a movie.

Borden's — The world's largest cheese (34,561 lbs.) and a live Elsie the Cow, in an electronically animated musical.

Central America — Mayan Indian boys from Guatemala playing native music, weaving and painting.

The U.A.R. — Pharaonic antiquities.

And many more. It has been estimated that to see all of the 196 exhibits and concessions at the Fair, you would spend 5 hours a day for 30 days.

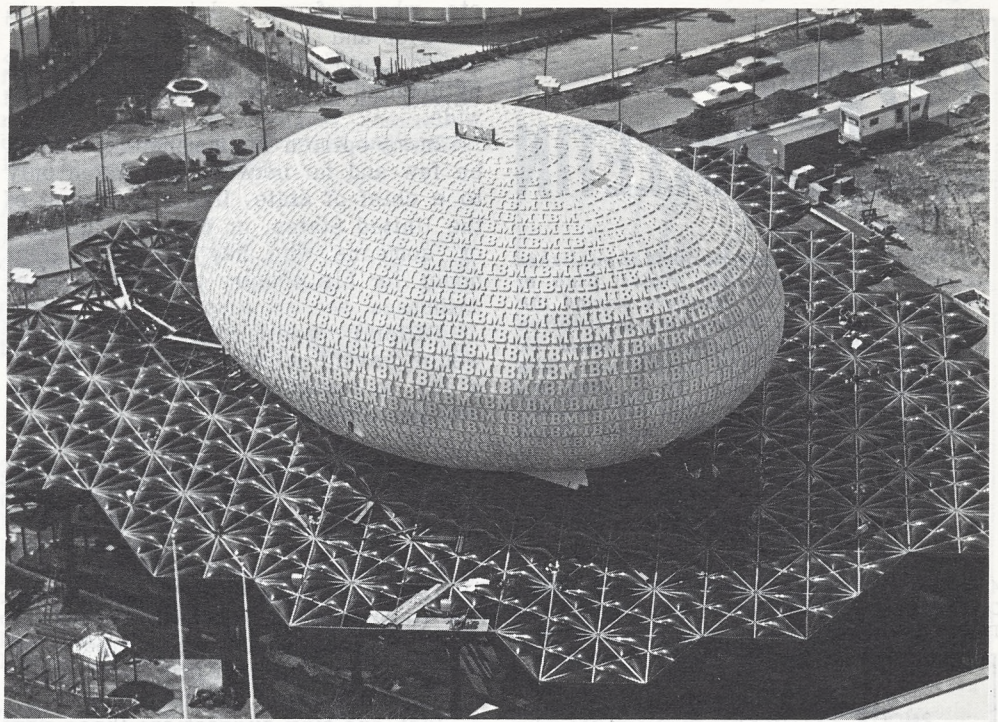
But take it easy. You have two years.

ABC will broadcast the Olympic trials from the Fair during July and August and CBS morning radio show with Jack Sterling is regularly broadcasting from the Top of the Fair restaurant.

### Total News Dissemination

But the Fair visitor will be most conscious of two other electronic communications phenomena. NBC's parent, RCA, will have 300 color TV sets at almost every vantage point in the Fairgrounds continuously fed material 12 hours a day from its control center over closed circuit. This will mean 4,000 hours of color telecasting during each six-month period — more than all the networks combined.

Also ubiquitous will be 11 moving news boards mounted on 60-foot "Archways of Understanding" and sponsored by General Foods. Operating 18 hours a day, these 12 x 24 foot panels will carry a constant flow of world, local and Fair news fed to them by computer-oriented punched tape. Editing and telegraphic writing of the material will be done by a



THE IBM OVAL: One of the Fair's distinctive exhibition buildings.

special team of 12 editors from Time, Inc.

At dedication of these news panels, called the "world's first electronic newspapers," OPC prexy Barrett McGurn said, "In a curious way, this will add to the enjoyment of the Fair, for when there is complete knowledge and complete news, there is no fear of the unknown."

And complete is the word. Between the inescapable RCA sets and the GF news arches, the Fair visitor will be the best-informed tourist in history.

### Visitor, Be Seated!

He will also be the best-seated. This is one Fair where you are more liable to get middle-age spread than blisters on your feet. There are cars, jitneys, moving sidewalks and "People Walls" all over the place.

In the Ford Pavilion you will ride in a convertible from the ancient past into a Utopian future, courtesy of Walt Disney. At the egg-shaped IBM exhibit, you will sit with 500 others in a 12-tiered People Wall which lifts you 53 feet in one minute into an area where you'll see computers explained on 9 screens from 7 simultaneous projectors and a 5-track tape recording.

There is also the Swiss Sky Ride for a panoramic view from the gondola and 20-minute boat rides around Meadow Lake.

Greyhound will have group buses or bench-jitney with backseat driver to get you anywhere.

And if you do get weary, just drop into the Simmons Beautyrest Pavilion where you can sigh away care on a "bed of tomorrow" in your own air-conditioned alcove.

### Good, Clean Fun

It is a sure thing that twenty years hence the visitor to this Fair will have no memories of a Sally Rand, a dove dance by Rosita Royce or a Folies Bergeres.

The only nudes in this show will be in the Travelers Insurance Pavilion — models of prehistoric man and woman which even schoolchildren can gape at.

Against some opposition, Robert Moses held firm in having a Fair "that appeals above the eyes." His position was that "... there is no reliable evidence that a World's Fair needs a cheap, catchpenny midway to make out. For the old shore-front amusement gadgets, go to Coney Island."

But there will be plenty to see, to hear, to do. Musical comedies will hold the stage in the Texas Pavilion and the Lake Amphitheater. John Ringling North is putting on a one-ring continental circus and there is a flume ride and kiddyland for the small fry.

A French puppet show, Les Poupees de Paris, also will perform — though it's reported the wooden heroines must wear bras. There will be a Dancing Waters show and the Monorail ride and the Mississippi Show Boat and on and on.

Read your local paper — and get an official guidebook.





# THE OVERSEAS PRESS BULLETIN

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., for its members around the world. Requests for advertising information and all other communications should be addressed to Miss Sibby Christensen, The Overseas Press Bulletin, 54 W. 40th St., New York, N.Y. 10018. Tel.: LW 4-3500. Classified deadline: Mon. noon. Final deadline: Tues. noon.

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Organization, Inc., 155 West 46th St., N.Y.C.  
Tel. CI 6-4918.

## Letters

Editor, *Bulletin*:

They tell us that the Club's aim is the establishment of a "World Press Center." It would seem, however, that they've omitted a word from this grandiose title.

Shouldn't it be: "World Press Agents Center?"

According to the April 4th OPC *Bulletin*, 30 new members (six active, 24 associate) were admitted, of which only about 18 — by any stretch of the imagination — be considered members of the working press. There were also 30 applicants (five active, 25 associate) listed in the same issue, and of these not more than nine could possibly be considered working press.

It's reached the point at which the Clubhouse looks like a press agents' convention headquarters every day at noon. A card-carrying member of the working press can't even get within howling distance of the bar. The sign outside of it, by the way, should be changed from "Members Bar" to "PR Bar."

The working pressman, who is an associate member, has about as much standing in OPC as a cat at a convention of mice. He doesn't even have a vote. Maybe the Club could at least provide a room — probably a very small one — in which these members could mope.

J.S. Kriska, New York

Editor, *Bulletin*:

I ask that the Board of Governors set up criterion for life membership in the Overseas Press Club.

I am opposed to giving this honor to an attorney, a military information officer,

etc, who performs a duty or service to the Club and thus rewarded. Such abrupt action again lowers the Club's standing by opening all doors for membership too wide.

In my opinion life membership should be few and far between and given only to a chief of state, like a president of the United States, or Winston Churchill or someone who has achieved great honor for his country as General MacArthur.

Official action on qualifications would prevent quick movement on part of a few to reward a person or friend for service to the Club.

Jessie Stearns,  
Columbus Dispatch,  
Washington, D.C.

Editor, *Bulletin*:

Recently after a very long absence I stayed a few days with you and I would like to recommend to other members the excellent accommodations offered, also the kindly and efficient front desk which one day made sure I had my rubbers.

Just one tiny suggestion: Since you (I mean we) are a world press organization, ought not the newspapers of the world be represented in a special reading room? I was really astonished when I found no such room existed, although certainly the great newspapers of the world would be only too happy to put the Club on their mailing lists.

One other suggestion: a coffee machine in the lobby for unfortunate guests caught in the Club on a snowy Sunday.

Basil Woon

Editor, *Bulletin*:

May I call your attention to a matter involving freedom of the press and of speech (for the written work falls in that category in the mechanical era) which, I believe, requires immediate and emphatic action on the part of the OPC.

(The *N.Y. Times*, April 7 issue describes) how an author is fighting a \$25 license fee, failure to secure which may result in a \$500 fine for the practice of professional writing in Manhattan Beach, Calif. The protestant, Kit Carson, a descendant of the famous pioneer scout, contends that his license violates the intent and letter of the United States Constitution — and I agree, and so do all OPCers with whom I've talked on the subject.

I earnestly and urgently suggest that the OPC should join the protest against this local law.... The protest should be sent to the officials of the town, state and Federal governments (the President, Congress and the Supreme Court as a matter of course), and the chairmen of the House and Senate legislative committees on the state of the press. Not to do so is to invite the contempt of our profession and of the public both in the country and overseas. Robert Conway

## MANY WAYS TO THE FAIR

If you don't stay home and watch it on TV, here are best ways to get there:

1. Long Island Rail Road — about every 10 minutes from Penna. Station direct to station in Fair grounds. 50c.

2. Subway — IRT-Flushing line to Willets Point station, causeway into Fair grounds. 15c.

3. Bus — Grayline every hour from four different stops in midtown Manhattan. \$1.

4. Taxi — from Manhattan, about \$3 to \$5.

5. Your own car — over Queensborough or Triborough Bridge or Queens Midtown Tunnel — out Long Island or Grand Central Expressways. Parking space for 20,000 cars. Fee \$1.50. Free bus to Fair grounds.

6. Boat — Circle Line from Pier 80 (W. 40th St., Hudson River). \$2.75

7. Hydrafoil Boats — from various locations on East River (Phone: HA 5-1500)

8. Helicopter — Direct to heliport at Fair from Kennedy, LaGuardia, and Newark airports and also heliport at Wall Street and East River. (Phone: IL 8-7400)

## BOOK FARE FOR BOOK FAIR: MAY 12

If you are among the OPC's clan of book authors, your latest masterpiece should be displayed at the Third Annual Book Fair on May 12.

Authors who have had books published since April 1, 1963, should send the pertinent data — author's name, title of book or books, and name of publishers — to the Book Fair Committee at the Club, 54 W. 40th St.

The books will be displayed beginning at 5 p.m. the day of the Book Fair. Evening's entertainment includes cocktails at 6:30 p.m., dinner, 7:30, and program events at 8:30.

## Indonesia Frees McCabe

*Newsweek* correspondent Robert K. McCabe was released last Monday after being held by Indonesian authorities for 28 hours. His release was obtained after intercession by U.S. Ambassador Howard P. Jones.

The OPC also had directed efforts through its Press Freedom Committee headed by Victor Riesel to the Indonesian Embassy in Washington. In a cable to Guy Searls of the Hong Kong Foreign Correspondents Club (who had asked for OPC aid in obtaining McCabe's freedom) Riesel pledged the Club's "full support."



# Placement

## New York City:

A-163 Wanted: Rewrite man - copy editor for newswire service; bus.-fin.-news background. Salary open.

A-162 Wanted: PR gal friday - top secretarial ability plus interest in writing news releases, annual report, house organ. Exp. or willing to learn for future PR career. State salary requirements.

A-161 N.Y.C. weekly wants facile rewrite man; capable handling lively & imaginative feature material. - Payment on piece basis. Salary potential for A-1 writer up to \$250 a week.

A-160 Financial editor - Junior. Some background in dealing with Security Analysts. Assignment is editing & correcting rather than writing. Excellent opportunity for advancement. Salary open. Please submit resumes, state requirements.

A-156 Editor wanted for new area weekly newspaper. Must know all phases of managing editors job. Salary open.

A-145 Ass't Dir. Public Inform. & Press Relations wanted by well-known N.Y.C. financial organization. Solid public relations - promotional experience and/or news background preferably in corporate financial or industrial area required. Also ability in writing, editing, public speaking and handling some administrative duties. Salary: \$15-17,000 plus bonus plan.

A-142 Leading business organization needs high level speech writer. Resumes must show broad experience in writing speeches on national economy, business and labor, for top business execs. Salary: \$15-16,000.

## New York State:

A-155 Wanted: Ass't Institute Editor for good university located in Troy, N.Y. Work consists of assisting with annual research report, quarterly mag., bi-monthly newspaper for alumnae & other publications. Want knowledge layout, writing, production. Salary: \$7,500-7,800. Prospect raise very good for right guy. Call collect AS 2-3000, Ext. 275. Troy.

# Classified

EXPERIENCED TYPIST, good voice, needed Mondays and Thursdays for dictation. 2 hrs. each week. Will pay \$2 per hr. Crockett, OPC.

AUTHOR/EDITOR, three languages, can accept one or two more per-diem assignments for p-r, publishing firms. LE 5-8767 or Box 291.

WANTED no less than 1000-2500 sq. ft. of clear space for nursery school - upper or mid west side, available to park or play on. Reply to Mrs. Joseph Wasserman, 239 Central Pk. W. SU 7-7196.

RENT-CONTROLLED, 3 rm. furn. apt. with down kitchen, 2 beds, elevator bldg. 7th fl., quiet, 58th between 5th and 6th - \$159. Call Miss Lit, JU 2-8000, Ex. 738, days.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, including name and address - Items will not be taken by telephone. Rates are 50¢ a line.

## Connecticut:

A-154 Wanted: A creative writer with a feel for graphics and a background or high interest in history to research and prepare material aimed at top-level corporation executives responsible for sales and marketing decision. Salary open.

## Florida:

A-146 Public relations executive for major company, under 45. Solid exp. in Latin American affairs, competence in press relations and communications essential. Interested in individual with growth potential for broader responsibilities. Salary: \$15,000.

## New Jersey:

A-159 Copy editor wanted. Salary up to \$4.25 an hour depending on exp. & qualifications. Send resumes to: Managing Editor, Hackensack Record, 150 River St., Hackensack, New Jersey.

A-158 Writer wanted for radio news department. Salary open. Send resumes and samples of news writing, salary requirement, to: Mr. Tony Marano, W.C.T.C. Radio, New Brunswick, New Jersey.

## Ohio:

A-157 Wanted: 3-4 for central Ohio ad agency news writer/co. publication editor with 3-4 yrs. exp. Resumes requested. Salary: \$7,500.

## Panama:

A-147 Audio visual production officer to serve as radio and television producer adapting techniques to work situations governed by funding, staffing, equipment allowances, budgetary limits, and talent resources determined directly or indirectly by its military environment. Plans and directs television productions, deciding format, determining talent needed and locally available. Directs production of radio presentations. As necessary, coordinates with electronic and maintenance personnel. Supervises approximately 15 personnel. Salary: \$14,656.25.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

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# WORLD-WIDE TICKER

Edited by JERRY KRISKA

## CHAMONIX... from BERNARD REDMONT

Yugoslav newsmen captured the top national classification at the tenth annual "slalom at the summit" held at Chamonix-Mont Blanc, in the French Alps—and the underdeveloped American journalists limped in last, as usual. There were over 150 newsmen from 18 nations at the International Encounter for Professional Journalists, the aim of which is encouragement of international understanding and goodwill between East and West.

In between races on the snow-coated slopes, and wining and dining, plus amateur night entertainment, the newsmen held round tables on world problems, making an unprecedented journalistic safari into the as-yet-uncompleted vehicular tunnel under Mont Blanc, longest in the world.

Among Americans participating were **Frank Bourgholzer**, NBC; Judson Gooding, Time; Simon Kantin, NY Herald-Trib; **Bernard Redmont**, Westinghouse-AFP, and Harvey Edwards, Ski Magazine, plus a brace of two "hors concours" associates, John Monwinkel, public affairs counselor of the U.S. Embassy, Paris, and Harold Kaplan, U.S. info man in Geneva.

Next year's meeting will be held at Tatranska Lomnica, in the Tatra Alps of Czechoslovakia.

## MOSCOW... from JAY AXELBANK

Comrade Khrushchev's trip to Budapest caused another exodus of Moscow correspondents. Among those tailing along were **Sam Jaffe**, ABC; **Stuart Novins**, CBS; Israel Shenker, Time; Pat Furgurson, Baltimore Sun; Martin Page, Daily Express; Keith Morfett, Daily Mail . . . . Furgurson, who has been stationed here almost three years, leaves for his new Washington post soon. But before returning home he'll cover another Khrushchev junket—to Egypt. Baltimore Sun's new correspondent here is Adam Clymer, who was based in Washington for a few months before coming Moscovard.

**Henry Shapiro**, UPI's bureau chief here, off to Atlantic City to accept National Headliners Club award for "consistently outstanding news reporting . . . for more than a quarter of a century." From Atlantic City, Shapiro goes to San Francisco for the wedding of his daughter, Irina, a graduate student in Slavic languages at Harvard, to Barry Corten, San Francisco Chronicle executive.

**Sam Jaffe**, ABC, is back from New York, where he participated in honoring

Valeri Brumel, Russian high jump champ **Don Winston**, McGraw Hill correspondent, is off on business trip to London, via Scandinavia and Germany. Winston will attend a conference of McGraw Hill correspondents and bureau chiefs with world news director **John Wilhelm** in charge.

## PARIS... from BERNARD REDMONT

New 1964 membership booklet of the Anglo-American Press Association of Paris shows 154 active members, a record number in recent years. Biggest teams listed are NY Times, 17 (seven in local bureau, 10 on international edition); Time-Life, 14 (six for Time, eight for Life); Reuters, 11; NY Herald Trib, nine (eight on Paris edition); AP, eight; UPI and Newsweek, five each.

After three years here, **Geoffrey Kean**, IBM manager of information for Europe, is returning to New York to become company's chief for foreign press. Kean was just married in London to Maria Offerman, German actress.

**Curtis Prendergast**, bureau chief for Time-Life, hopped to Mexico with General de Gaulle tour and spent some time in U.S. . . . **Bob Christopher**, Newsweek senior editor, is in Paris on European swing.



CHEERS: Entertainer Josephine Baker (right) exchanges a toast with Program Chairman Joe Newman just before her Wednesday Luncheon talk. She told about her adoption of 11 youngsters of all nationalities.

## 'BLACK LIKE ME' TO BE SCREENED

The new film "Black Like Me", starring James Whitmore and produced by Walter Reed Sterling, will be screened at the Club at 8:30 p.m. April 30.

A reception and discussion by a panel and the producers will follow showing of the film, based on John Howard Griffin's best seller of the same name.

# PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Dorothy Omansky** off April 10 for Tokyo, Hong Kong, Bangkok, India, Israel and London, shepherding 18 members of the Manhattan Chapter of the American Association of the United Nations on a month's tour . . . **Arthur Rosett** has just moved to 1, Rue des Mariniers, Brussels, and cordially invites OPCers to visit.

BOOKS: **Ralph G. Martin's** "Ballots and Bandwagons," a 175,000-word recreation of five key national conventions since 1960, scheduled for publication May 11 (Rand McNally). His first novel, "Black and White," is due this fall via David McKay, as is a biography of Harry Truman, "President from Missouri" (Julian Messner). Martin is also completing a book on political bosses, "The Bosses," for Putnam, a pictorial history of World War II in the Pacific for Fawcett; and a financial bio of Gerald Loeb for Morrow. But what does he do in his spare time? . . . A revised edition of **Myra Waldo's** Travel Guide to Europe on the stands via Macmillan. She's on the "Tonight" show Monday to plug the book.

ARTICLES: **Norma Ruedi Ainsworth's**

article on "The Problem Juvenile," appears in The Writer's Yearbook, 1964 edition. Norma, fiction editor for Scholastic magazines and books, has two additional articles on juvenile fiction upcoming in The Writer and Author and Journalist . . . A large part of **Dick Toohey's** Public Relations Quarterly deals with how handling of press information and activities is split up among various Negro organizations waging the "mass persuasion" campaigns for Negro rights.

HONORS: Four OPC members have been elected to the board of governors of the Woman Pays Club: **Dorothy Omansky** was reelected prexy, and **Adele G. Nathan**, chairman of programs; **Anita Diamant Berke** was named co-chairman of programs and **Beulah Harris**, chairman of membership.

SPEAKER: **Edward L. Bernays** spoke on "Public Relations . . . Bridge Between the Americas" at a Public Relations Workshop held on the Wellesley campus under the auspices of the Overseas Education Fund of the League of Women Voters.